

# COVERGIRL

CG MULT MCH WALL RENO WKFN 3X72 SP24 USA



File: CG MULT MCH WALL RENO WKFN 3X72 SP24 USA.psa

Backwall Type:

Display Type:

**COVERGIRL**

Printed: 9/13/2023

Other

None

2023

# COVERGIRL

## CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

### Graphic Code Header

|                                                                       |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
|-----------------------------------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------------------------|
| 361630075425 - Simply Ageless Blurring Serum 100                      |                                                                        | 3616300754726 - Simply Ageless Skin Tightening Top Coat 100              | 2270012722 - Simply Ageless Foundation Primer 100                   | 3614227090460 - Simply Ageless 3-in-1 Liquid Foundation 200 Fair Ivory   | 0810010035 - Simply Ageless 3-in-1 Liquid Foundation 205 Ivory          | 0810010036 - Simply Ageless 3-in-1 Liquid Foundation 210 Classic Ivory    | 0810010037 - Simply Ageless 3-in-1 Liquid Foundation 220 Creamy Natural | 0810010038 - Simply Ageless 3-in-1 Liquid Foundation 225 Buff Beige |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 0810010039 - Simply Ageless 3-in-1 Liquid Foundation 232 Nude Beige   | 0810010040 - Simply Ageless 3-in-1 Liquid Foundation 240 Natural Beige | 0810010041 - Simply Ageless 3-in-1 Liquid Foundation 242 Medium Beige    | 0810010042 - Simply Ageless 3-in-1 Liquid Foundation 245 Warm Beige | 0810010043 - Simply Ageless 3-in-1 Liquid Foundation 250 Creamy Beige    | 0810010044 - Simply Ageless 3-in-1 Liquid Foundation 255 Soft Honey     | 0810010045 - Simply Ageless 3-in-1 Liquid Foundation 257 Golden Tan       | 0810010046 - Simply Ageless 3-in-1 Liquid Foundation 260 Classic Tan    |                                                                     |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 0810000794 - Simply Ageless Wrinkle Defying Foundation 205 Ivory      |                                                                        | 0810000795 - Simply Ageless Wrinkle Defying Foundation 210 Classic Ivory |                                                                     | 0810000796 - Simply Ageless Wrinkle Defying Foundation 215 Natural Ivory |                                                                         | 0810000782 - Simply Ageless Wrinkle Defying Foundation 220 Creamy Natural |                                                                         |                                                                     |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 0810000783 - Simply Ageless Wrinkle Defying Foundation 225 Buff Beige |                                                                        | 0810000784 - Simply Ageless Wrinkle Defying Foundation 230 Classic Beige |                                                                     | 0810000785 - Simply Ageless Wrinkle Defying Foundation 235 Medium Light  |                                                                         | 0810000786 - Simply Ageless Wrinkle Defying Foundation 240 Natural Beige  |                                                                         |                                                                     |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 0810000928 - TruBlend Liquid Foundation L1 Ivory                      | 0810000983 - TruBlend Liquid Foundation L2 Classic Ivory               | 0810000984 - TruBlend Liquid Foundation L3 Natural Ivory                 | 0810000985 - TruBlend Liquid Foundation L4 Classic Beige            | 0810000986 - TruBlend Liquid Foundation L5 Creamy Natural                | 0810000961 - TruBlend Liquid Foundation L6 Buff Beige                   | 0810000960 - TruBlend Liquid Foundation L7 Warm Beige                     |                                                                         |                                                                     |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 0810000410 - Clean Liquid Foundation 105 Ivory                        | 0810000411 - Clean Liquid Foundation 110 Classic Ivory                 | 0810000412 - Clean Liquid Foundation 120 Creamy Natural                  | 0810000413 - Clean Liquid Foundation 125 Buff Beige                 | 0810000414 - Clean Liquid Foundation 130 Classic Beige                   | 0810000416 - Clean Liquid Foundation 140 Natural Beige                  |                                                                           |                                                                         |                                                                     |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 0810000398 - Clean Matte Liquid Foundation 505 Ivory                  | 0810000399 - Clean Matte Liquid Foundation 510 Classic Ivory           | 0810000400 - Clean Matte Liquid Foundation 520 Creamy Natural            | 0810000401 - Clean Matte Liquid Foundation 525 Buff Beige           | 0810000404 - Clean Matte Liquid Foundation 540 Natural Beige             | 0810000408 - Clean Matte Liquid Foundation 560 Classic Tan              |                                                                           |                                                                         |                                                                     |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 3616304004940 - Clean Invisible Loose Powder 105 Translucent Fair     |                                                                        | 3616304004964 - Clean Invisible Loose Powder 110 Translucent Light       |                                                                     |                                                                          | 3616304004988 - Clean Invisible Loose Powder 115 Translucent Medium     |                                                                           |                                                                         |                                                                     |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 3616304530869 - Clean Invisible Pressed Powder 105 Ivory N07/23       |                                                                        | 3616304530906 - Clean Invisible Pressed Powder 120 Creamy Natural N07/23 |                                                                     |                                                                          | 3616304530937 - Clean Invisible Pressed Powder 130 Classic Beige N07/23 |                                                                           |                                                                         |                                                                     |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 2270005680 - Clean Powder Foundation 505 Ivory                        |                                                                        | 2270005670 - Clean Powder Foundation 510 Classic Ivory                   |                                                                     |                                                                          | 2270005700 - Clean Powder Foundation 520 Creamy Natural                 |                                                                           |                                                                         |                                                                     |
| Graphic Code Shelf                                                    |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |
| 2270010627 - CG Smoothers Concealer 705 Fair                          | 2270010628 - CG Smoothers Concealer 710 Light                          | 2270010629 - CG Smoothers Concealer 715 Medium                           | 2270003357 - CG Smoothers BB Cream 805 Fair Lght                    |                                                                          | 2270003358 - CG Smoothers BB Cream 810 Light Med                        |                                                                           |                                                                         |                                                                     |
| Graphic Code Hook bar                                                 |                                                                        |                                                                          |                                                                     |                                                                          |                                                                         |                                                                           |                                                                         |                                                                     |

1 ft

File: CG MULT MCH WALL RENO WKFN 3X72 SP24 USA.psa

Backwall Type:

Display Type:

Segment 1

Printed: 9/13/2023

Other

None

2023

# COVERGIRL

CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

|                                                                       |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
|-----------------------------------------------------------------------|--|--------------------------------------------------------------------|--|------------------------------------------------------------------------|--|-------------------------------------------------------|--|------------------------------------------------------------------|--|---------------------------------------------------------|--|-------------------------------------------------------------------------------|--|--|--|
| 3614229312324 - Exhibitionist Uncensored Mascara 980 Extreme Black    |  |                                                                    |  | 3614229312300 - Exhibitionist Uncensored Mascara 970 Black             |  |                                                       |  | 3614229312294 - Exhibitionist Uncensored Mascara 960 Black Brown |  |                                                         |  | 3614229312317 - Exhibitionist Uncensored Mascara Waterproof 990 Extreme Black |  |  |  |
| Graphic Code Hook bar                                                 |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
| 3616302348633 - Lash Blast Clean Mascara 795 Pitch Black              |  |                                                                    |  | 3616302348619 - Lash Blast Clean Mascara 800 Very Black                |  |                                                       |  | 2270009777 - Lash Blast Volume 800 Very Black                    |  |                                                         |  | 2270009778 - Lash Blast Volume 805 Black                                      |  |  |  |
| Graphic Code Hook bar                                                 |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
| 2270012704 - Lash Blast Fusion 860 Very Black                         |  |                                                                    |  | 2270012705 - Lash Blast Fusion 865 Black                               |  |                                                       |  | 2270013188 - Lash Blast Fusion Water Resistant 885 Very Black    |  |                                                         |  | 2270057641 - Clump Crusher Mascara 800 Very Black                             |  |  |  |
| Graphic Code Hook bar                                                 |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
|                                                                       |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
| 0810000991 - TruBlend Liquid Foundation M1 Natural Beige              |  | 0810000995 - TruBlend Liquid Foundation M2 Medium Light            |  | 0810000990 - TruBlend Liquid Foundation M3 Golden Beige                |  | 0810000992 - TruBlend Liquid Foundation M4 Sand Beige |  | 0810000993 - TruBlend Liquid Foundation M6 Perfect Beige         |  | 0810000997 - TruBlend Liquid Foundation M7 Soft Honey   |  | 0810000994 - TruBlend Liquid Foundation D1 Creamy Beige                       |  |  |  |
| Graphic Code Shelf                                                    |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
| 3616302476770 - Clean Liquid Foundation 148 Perfect Beige             |  | 0810000418 - Clean Liquid Foundation 150 Creamy Beige              |  | 3616302476763 - Clean Liquid Foundation 153 Sand Beige                 |  | 0810000420 - Clean Liquid Foundation 160 Classic Tan  |  | 0810000421 - Clean Liquid Foundation 165 Tawny                   |  | 3616302476756 - Clean Liquid Foundation 170 Deep Golden |  |                                                                               |  |  |  |
| Graphic Code Shelf                                                    |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
| 3616304531026 - Clean Invisible Concealer 109 Golden Ivory N07/23     |  | 3616304530999 - Clean Invisible Concealer 140 Natural Beige N07/23 |  | 3616304530968 - Clean Invisible Concealer 160 Classic Tan N07/23       |  | 4620001195 - Clean Matte Concealer 110 Fair           |  | 4620001193 - Clean Matte Concealer 120 Light                     |  | 4620001200 - Clean Matte Concealer 220 Medium           |  |                                                                               |  |  |  |
| Graphic Code Hook bar                                                 |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
| 2270012286 - Clean Matte Pressed Powder 525 Buff Beige                |  |                                                                    |  | 2270012287 - Clean Matte Pressed Powder 535 Medium Light               |  |                                                       |  | 2270012288 - Clean Matte Pressed Powder 545 Warm Beige           |  |                                                         |  |                                                                               |  |  |  |
| Graphic Code Shelf                                                    |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
| 3616304530883 - Clean Invisible Pressed Powder 133 Light Beige N07/23 |  |                                                                    |  | 3616304530944 - Clean Invisible Pressed Powder 150 Creamy Beige N07/23 |  |                                                       |  | 3616304530913 - Clean Invisible Pressed Powder 165 Tawny N07/23  |  |                                                         |  |                                                                               |  |  |  |
| Graphic Code Shelf                                                    |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
|                                                                       |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
| 2270006649 - Cheekers Blush 103 Natural Shimmer                       |  | 6197205351 - Cheekers Blush 105 Rose Silk                          |  | 6197205352 - Cheekers Blush 110 Classic Pink                           |  | 6197205354 - Cheekers Blush 120 Soft Sable            |  | 6197200060 - Cheekers Blush 145 Rock N Rose                      |  |                                                         |  |                                                                               |  |  |  |
| Graphic Code Shelf                                                    |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
|                                                                       |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |
| 2270006651 - Cheekers Blush 148 Natural Rose                          |  | 2270006652 - Cheekers Blush 154 Deep Plum                          |  | 6197200011 - Cheekers Blush 180 Brick Rose                             |  | 6197200236 - Cheekers Blush 183 Natural Twinkle       |  | 6197205374 - Cheekers Blush 185 True Plum                        |  |                                                         |  |                                                                               |  |  |  |
| Graphic Code Shelf                                                    |  |                                                                    |  |                                                                        |  |                                                       |  |                                                                  |  |                                                         |  |                                                                               |  |  |  |

1 ft

1 ft

File: CG MULT MCH WALL RENO WKFN 3X72 SP24 USA.psa

Backwall Type:

Display Type:

Segment 2

Printed: 9/13/2023

Other

None

2023

# COVERGIRL

CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

|                                                                        |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
|------------------------------------------------------------------------|----------------------------------------------------------------------|------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 3614228941617 - Exhibitionist Mascara Primer 775 Off-White             | 3614227997417 - Exhibitionist Mascara 800 Very Black                 | 3614227997424 - Exhibitionist Mascara 805 Black                        | 3614227997448 - Exhibitionist Mascara Waterproof 825 Very Black            |                                                                         |                                                                   |
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 2270009779 - Lash Blast Volume 810 Black Brown                         | 2270009774 - Lash Blast Volume Waterproof 825 Very Black             | 2270009775 - Lash Blast Volume Waterproof 830 Black                    | 2270009776 - Lash Blast Volume Waterproof 835 Black Brown                  |                                                                         |                                                                   |
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 2270057642 - Clump Crusher Mascara 805 Black                           | 2270057645 - Clump Crusher Mascara Waterproof 825 Very Black         | 2270057646 - Clump Crusher Mascara Waterproof 830 Black                | 2270057737 - Clump Crusher Extensions 840 VeryBlack                        |                                                                         |                                                                   |
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 2270046975 - Professional Natural Mascara 100 Clear                    | 2270047021 - Professional 3-in-1 Curved Brush Mascara 200 Very Black | 2270047018 - Professional 3-in-1 Straight Brush Mascara 200 Very Black | 2270047016 - Professional 3-in-1 Straight Brush Mascara WTP 225 Very Black | 2270046976 - Professional Remarkable Mascara 200 Very Black             | 2270046992 - Professional Super Thick Lash Mascara 200 Very Black |
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 3616301259374 - Perfect Point Liquid Liner 200 Black Onyx              | 2270063222 - Perfect Point Plus Eyeliner 200 Black Onyx              | 2270063256 - Perfect Point Plus Eyeliner 205 Charcoal                  | 2270063230 - Perfect Point Plus Eyeliner 210 Espresso                      | 3616304011603 - Perfect Point Plus Eyeliner 228 Toffee                  | 2270063248 - Perfect Point Plus Eyeliner 220 Midnight Blue        |
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 3616304547478 - Perfect Point Plus Ink 275 Matte Jet Black N07/23      | 3616304547454 - Perfect Point Plus Ink 280 Shimmering Brown N07/23   | 3616304547461 - Perfect Point Plus Ink 285 Bronze Glow N07/23          | 4620004149 - Perfect Point Plus Eyeliner 200 Black Onyx Value Pack         |                                                                         | 4620004245 - Get In Line Liquid Eyeliner 330 Black Crystal        |
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 2270006248 - Easy Breezy Brow Fill + Define Pencils 500 Midnight Black | 2270010299 - Perfect Blend 100 Basic Black                           | 2270010306 - Perfect Blend 105 Charcoal                                | 2270010322 - Perfect Blend 110 Black Brown                                 | 4620004244 - Get In Line Liquid Eyeliner 325 Black Vinyl                | 4620016597 - Get In Line Liquid Eyeliner 320 Major Matte Black    |
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 2270006256 - Easy Breezy Brow Fill + Define Pencils 505 Rich Brown     | 2270006264 - Easy Breezy Brow Fill + Define Pencils 510 Soft Brown   | 2270070574 - Easy Breezy Brow Fill + Define Pencils 520 Soft Blonde    | 4620004160 - Easy Breezy Brow Micro-Fine + Define Pencil 705 Rich Brown    | 4620004236 - Easy Breezy Brow Micro-Fine + Define Pencil 710 Soft Brown |                                                                   |
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 2270005526 - Continuous Color Lipstick 015 Bronzed Peach               | 2270005529 - Continuous Color Lipstick 030 It's Your Mauve           | 2270057495 - Continuous Color Lipstick 035 Smokey Rose                 | 2270005531 - Continuous Color Lipstick 415 Rose Quartz                     | 2270057498 - Continuous Color Lipstick 540 Midnight Mauve               | 2270057500 - Continuous Color Lipstick 770 Bronzed Glow           |
| Graphic Code Hook bar                                                  |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |
| 2270004792 - Eye Enhancers Shadows 1-Kit 600 Sterling Blue             | 2270004803 - Eye Enhancers Shadows 1-Kit 700 French Vanilla          | 2270004804 - Eye Enhancers Shadows 1-Kit 710 Champagne                 | 2270010436 - Eye Enhancers Shadows 1-Kit 740 Brown Smolder                 | 2270004809 - Eye Enhancers Shadows 1-Kit 760 Tapestry Taupe             |                                                                   |
| Graphic Code Shelf                                                     |                                                                      |                                                                        |                                                                            |                                                                         |                                                                   |

1 ft

File: CG MULT MCH WALL RENO WKFN 3X72 SP24 USA.psa

Backwall Type:

Display Type:

Segment 3

Printed: 9/13/2023

Other

None

2023

## COVERGIRL CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

Spring 2022

|   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---|---|---|---|---|---|---|---|

Fall 2021

|   |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
|---|----|----|----|----|----|----|----|

Fall 2021

|    |    |    |    |
|----|----|----|----|
| 17 | 18 | 19 | 20 |
|----|----|----|----|

Fall 2021

|    |    |    |    |
|----|----|----|----|
| 21 | 22 | 23 | 24 |
|----|----|----|----|

Fall 2021

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |
|----|----|----|----|----|----|----|

Spring 2022

|    |    |    |    |    |    |
|----|----|----|----|----|----|
| 32 | 33 | 34 | 35 | 36 | 37 |
|----|----|----|----|----|----|

Fall 2021

|    |    |    |    |    |    |
|----|----|----|----|----|----|
| 38 | 39 | 40 | 41 | 42 | 43 |
|----|----|----|----|----|----|

Spring 2021

|    |    |    |
|----|----|----|
| 44 | 45 | 46 |
|----|----|----|

Fall 2022

|    |    |    |
|----|----|----|
| 47 | 48 | 49 |
|----|----|----|

Spring 2021

|    |    |    |
|----|----|----|
| 50 | 51 | 52 |
|----|----|----|

Spring 2021

|    |    |    |    |    |
|----|----|----|----|----|
| 53 | 54 | 55 | 56 | 57 |
|----|----|----|----|----|

Spring 2021

## POSITION REPORT

Wall Strategy &amp; Logistics 9/13/2023

## CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

## Spring 2023 WAKEFERN

| Fall - 2021 |         |             |               |                                                            | Width = 12.00 in; Depth = 9.00 in; Notch = 63 |              |
|-------------|---------|-------------|---------------|------------------------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID     | Facings | Product ID  | UPC           | Description                                                | Shade Name                                    | Shade Number |
| 1           | 1       | 99350083555 | 3616300752425 | Simply Ageless Blurring Serum 100                          | N/A                                           | 100          |
| 2           | 1       | 99350046866 | 3616300754726 | Simply Ageless Skin Tightening Top Coat 100                | N/A                                           | 100          |
| 3           | 1       | 99240001887 | 2270012722    | Simply Ageless Foundation Primer 100                       | Primer                                        | 100          |
| 4           | 1       | 99240008003 | 3614227090460 | Simply Ageless 3-in-1 Liquid Foundation 200 Fair Ivory     | Fair Ivory                                    | 200          |
| 5           | 1       | 99240007990 | 0810010035    | Simply Ageless 3-in-1 Liquid Foundation 205 Ivory          | Ivory                                         | 205          |
| 6           | 1       | 99240007992 | 0810010036    | Simply Ageless 3-in-1 Liquid Foundation 210 Classic Ivory  | Classic Ivory                                 | 210          |
| 7           | 1       | 99240007993 | 0810010037    | Simply Ageless 3-in-1 Liquid Foundation 220 Creamy Natural | Creamy Natural                                | 220          |
| 8           | 1       | 99240007994 | 0810010038    | Simply Ageless 3-in-1 Liquid Foundation 225 Buff Beige     | Buff Beige                                    | 225          |

| Fall - 2021 |         |             |            |                                                           | Width = 12.00 in; Depth = 9.00 in; Notch = 57 |              |
|-------------|---------|-------------|------------|-----------------------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID     | Facings | Product ID  | UPC        | Description                                               | Shade Name                                    | Shade Number |
| 9           | 1       | 99240007995 | 0810010039 | Simply Ageless 3-in-1 Liquid Foundation 232 Nude Beige    | Nude Beige                                    | 232          |
| 10          | 1       | 99240007996 | 0810010040 | Simply Ageless 3-in-1 Liquid Foundation 240 Natural Beige | Natural Beige                                 | 240          |
| 11          | 1       | 99240007997 | 0810010041 | Simply Ageless 3-in-1 Liquid Foundation 242 Medium Beige  | MedBeige                                      | 242          |
| 12          | 1       | 99240007998 | 0810010042 | Simply Ageless 3-in-1 Liquid Foundation 245 Warm Beige    | Warm Beige                                    | 245          |
| 13          | 1       | 99240007999 | 0810010043 | Simply Ageless 3-in-1 Liquid Foundation 250 Creamy Beige  | Creamy Beige                                  | 250          |
| 14          | 1       | 99240008000 | 0810010044 | Simply Ageless 3-in-1 Liquid Foundation 255 Soft Honey    | Soft Honey                                    | 255          |
| 15          | 1       | 99240008001 | 0810010045 | Simply Ageless 3-in-1 Liquid Foundation 257 Golden Tan    | Golden Tan                                    | 257          |
| 16          | 1       | 99240008002 | 0810010046 | Simply Ageless 3-in-1 Liquid Foundation 260 Classic Tan   | ClassscTan                                    | 260          |

| Fall - 2021 |         |             |            |                                                              | Width = 12.00 in; Depth = 9.00 in; Notch = 52 |              |
|-------------|---------|-------------|------------|--------------------------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID     | Facings | Product ID  | UPC        | Description                                                  | Shade Name                                    | Shade Number |
| 17          | 1       | 99240007439 | 0810000794 | Simply Ageless Wrinkle Defying Foundation 205 Ivory          | Ivory                                         | 205          |
| 18          | 1       | 99240007441 | 0810000795 | Simply Ageless Wrinkle Defying Foundation 210 Classic Ivory  | Classic Ivory                                 | 210          |
| 19          | 1       | 99240007442 | 0810000796 | Simply Ageless Wrinkle Defying Foundation 215 Natural Ivory  | Natural Ivory                                 | 215          |
| 20          | 1       | 99240007443 | 0810000782 | Simply Ageless Wrinkle Defying Foundation 220 Creamy Natural | Creamy Natural                                | 220          |

| Fall - 2021 |         |             |            |                                                             | Width = 12.00 in; Depth = 9.00 in; Notch = 47 |              |
|-------------|---------|-------------|------------|-------------------------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID     | Facings | Product ID  | UPC        | Description                                                 | Shade Name                                    | Shade Number |
| 21          | 1       | 99240007444 | 0810000783 | Simply Ageless Wrinkle Defying Foundation 225 Buff Beige    | Buff Beige                                    | 225          |
| 22          | 1       | 99240007445 | 0810000784 | Simply Ageless Wrinkle Defying Foundation 230 Classic Beige | Classic Beige                                 | 230          |
| 23          | 1       | 99240007446 | 0810000785 | Simply Ageless Wrinkle Defying Foundation 235 Medium Light  | Medium Light                                  | 235          |
| 24          | 1       | 99240007447 | 0810000786 | Simply Ageless Wrinkle Defying Foundation 240 Natural Beige | Natural Beige                                 | 240          |

| Spring - 2022 |         |             |            |                                              | Width = 12.00 in; Depth = 9.00 in; Notch = 40 |              |
|---------------|---------|-------------|------------|----------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                                  | Shade Name                                    | Shade Number |
| 25            | 1       | 99350039038 | 0810000928 | TruBlend Liquid Foundation L1 Ivory          | Ivory                                         | L01          |
| 26            | 1       | 99350039035 | 0810000983 | TruBlend Liquid Foundation L2 Classic Ivory  | Classic Ivory                                 | L02          |
| 27            | 1       | 99350039034 | 0810000984 | TruBlend Liquid Foundation L3 Natural Ivory  | Natural Ivory                                 | L03          |
| 28            | 1       | 99350039051 | 0810000985 | TruBlend Liquid Foundation L4 Classic Beige  | Classic Beige                                 | L04          |
| 29            | 1       | 99350039041 | 0810000986 | TruBlend Liquid Foundation L5 Creamy Natural | Creamy Natural                                | L05          |
| 30            | 1       | 99350039048 | 0810000961 | TruBlend Liquid Foundation L6 Buff Beige     | Buff Beige                                    | L06          |
| 31            | 1       | 99350039040 | 0810000960 | TruBlend Liquid Foundation L7 Warm Beige     | Warm Beige                                    | L07          |

| Fall - 2021 |         |             |            |                                            | Width = 12.00 in; Depth = 9.00 in; Notch = 34 |              |
|-------------|---------|-------------|------------|--------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID     | Facings | Product ID  | UPC        | Description                                | Shade Name                                    | Shade Number |
| 32          | 1       | 99350068827 | 0810000410 | Clean Liquid Foundation 105 Ivory          | Ivory                                         | 105          |
| 33          | 1       | 99350068822 | 0810000411 | Clean Liquid Foundation 110 Classic Ivory  | Classic Ivory                                 | 110          |
| 34          | 1       | 99350068826 | 0810000412 | Clean Liquid Foundation 120 Creamy Natural | Creamy Natural                                | 120          |
| 35          | 1       | 99350068828 | 0810000413 | Clean Liquid Foundation 125 Buff Beige     | Buff Beige                                    | 125          |
| 36          | 1       | 99350068825 | 0810000414 | Clean Liquid Foundation 130 Classic Beige  | Classic Beige                                 | 130          |
| 37          | 1       | 99350068830 | 0810000416 | Clean Liquid Foundation 140 Natural Beige  | Natural Beige                                 | 140          |

| Spring - 2021 |         |             |            |                                                  | Width = 12.00 in; Depth = 9.00 in; Notch = 27 |              |
|---------------|---------|-------------|------------|--------------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                                      | Shade Name                                    | Shade Number |
| 38            | 1       | 99240001451 | 0810000398 | Clean Matte Liquid Foundation 505 Ivory          | Ivory                                         | 505          |
| 39            | 1       | 99240001453 | 0810000399 | Clean Matte Liquid Foundation 510 Classic Ivory  | Classic Ivory                                 | 510          |
| 40            | 1       | 99240001454 | 0810000400 | Clean Matte Liquid Foundation 520 Creamy Natural | Creamy Natural                                | 520          |
| 41            | 1       | 99240001455 | 0810000401 | Clean Matte Liquid Foundation 525 Buff Beige     | Buff Beige                                    | 525          |
| 42            | 1       | 99240001458 | 0810000404 | Clean Matte Liquid Foundation 540 Natural Beige  | Natural Beige                                 | 540          |
| 43            | 1       | 99240001462 | 0810000408 | Clean Matte Liquid Foundation 560 Classic Tan    | ClassscTan                                    | 560          |

| Fall - 2022 |  |  |  |  | Width = 12.00 in; Depth = 9.00 in; Notch = 21 |  |
|-------------|--|--|--|--|-----------------------------------------------|--|
|-------------|--|--|--|--|-----------------------------------------------|--|

COVERGIRL

## COVERGIRL CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

Spring 2022

|   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---|---|---|---|---|---|---|---|

Fall 2021

|   |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
|---|----|----|----|----|----|----|----|

Fall 2021

|    |    |    |    |
|----|----|----|----|
| 17 | 18 | 19 | 20 |
|----|----|----|----|

Fall 2021

|    |    |    |    |
|----|----|----|----|
| 21 | 22 | 23 | 24 |
|----|----|----|----|

Fall 2021

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |
|----|----|----|----|----|----|----|

Spring 2022

|    |    |    |    |    |    |
|----|----|----|----|----|----|
| 32 | 33 | 34 | 35 | 36 | 37 |
|----|----|----|----|----|----|

Fall 2021

|    |    |    |    |    |    |
|----|----|----|----|----|----|
| 38 | 39 | 40 | 41 | 42 | 43 |
|----|----|----|----|----|----|

Spring 2021

|    |    |    |
|----|----|----|
| 44 | 45 | 46 |
|----|----|----|

Fall 2022

|    |    |    |
|----|----|----|
| 47 | 48 | 49 |
|----|----|----|

Spring 2021

|    |    |    |
|----|----|----|
| 50 | 51 | 52 |
|----|----|----|

Spring 2021

|    |    |    |    |    |
|----|----|----|----|----|
| 53 | 54 | 55 | 56 | 57 |
|----|----|----|----|----|

Spring 2021

## POSITION REPORT

Wall Strategy &amp; Logistics 9/13/2023

## CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

## Spring 2023 WAKEFERN

| Loc. ID | Facings | Product ID  | UPC           | Description                                         | Shade Name         | Shade Number |
|---------|---------|-------------|---------------|-----------------------------------------------------|--------------------|--------------|
| 44      | 1       | 99350156926 | 3616304004940 | Clean Invisible Loose Powder 105 Translucent Fair   | Translucent Fair   | 105          |
| 45      | 1       | 99350156928 | 3616304004964 | Clean Invisible Loose Powder 110 Translucent Light  | Translucent Light  | 110          |
| 46      | 1       | 99350156930 | 3616304004988 | Clean Invisible Loose Powder 115 Translucent Medium | Translucent Medium | 115          |

## Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 15

| Loc. ID | Facings | Product ID  | UPC           | Description                                              | Shade Name     | Shade Number |
|---------|---------|-------------|---------------|----------------------------------------------------------|----------------|--------------|
| 47      | 1       | 99350168184 | 3616304530869 | Clean Invisible Pressed Powder 105 Ivory N07/23          | Ivory          | 105          |
| 48      | 1       | 99350168188 | 3616304530906 | Clean Invisible Pressed Powder 120 Creamy Natural N07/23 | Creamy Natural | 120          |
| 49      | 1       | 99350168191 | 3616304530937 | Clean Invisible Pressed Powder 130 Classic Beige N07/23  | Classic Beige  | 130          |

## Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 9

| Loc. ID | Facings | Product ID  | UPC        | Description                                | Shade Name     | Shade Number |
|---------|---------|-------------|------------|--------------------------------------------|----------------|--------------|
| 50      | 1       | 99350102573 | 2270005680 | Clean Powder Foundation 505 Ivory          | Ivory          | 505          |
| 51      | 1       | 99350102570 | 2270005670 | Clean Powder Foundation 510 Classic Ivory  | Classic Ivory  | 510          |
| 52      | 1       | 99350102571 | 2270005700 | Clean Powder Foundation 520 Creamy Natural | Creamy Natural | 520          |

## Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 2

| Loc. ID | Facings | Product ID  | UPC        | Description                          | Shade Name   | Shade Number |
|---------|---------|-------------|------------|--------------------------------------|--------------|--------------|
| 53      | 1       | 99240001498 | 2270010627 | CG Smoothers Concealer 705 Fair      | Fair         | 705          |
| 54      | 1       | 99240001499 | 2270010628 | CG Smoothers Concealer 710 Light     | Light        | 710          |
| 55      | 1       | 99240001500 | 2270010629 | CG Smoothers Concealer 715 Medium    | Medium       | 715          |
| 56      | 1       | 99350036204 | 2270003357 | CG Smoothers BB Cream 805 Fair Light | Fair Light   | 805          |
| 57      | 1       | 99350036202 | 2270003358 | CG Smoothers BB Cream 810 Light Med  | Light Medium | 810          |

COVERGIRL

## COVERGIRL CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

## POSITION REPORT

Wall Strategy &amp; Logistics 9/13/2023

## CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

Spring 2023

WAKEFERN

| Spring - 2021 |         |             |               |                                                               | Width = 12.00 in; Depth = 9.00 in; Notch = 63 |              |
|---------------|---------|-------------|---------------|---------------------------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC           | Description                                                   | Shade Name                                    | Shade Number |
| 58            | 1       | 99350070677 | 3614229312324 | Exhibitionist Uncensored Mascara 980 Extreme Black            | Extreme Black                                 | 980          |
| 59            | 1       | 99350070676 | 3614229312300 | Exhibitionist Uncensored Mascara 970 Black                    | Black                                         | 970          |
| 60            | 1       | 99350070678 | 3614229312294 | Exhibitionist Uncensored Mascara 960 Black Brown              | Black Brown                                   | 960          |
| 61            | 1       | 99350030974 | 3614229312317 | Exhibitionist Uncensored Mascara Waterproof 990 Extreme Black | Extreme Black                                 | 990          |

| Spring - 2021 |         |             |               |                                          | Width = 12.00 in; Depth = 9.00 in; Notch = 56 |              |
|---------------|---------|-------------|---------------|------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC           | Description                              | Shade Name                                    | Shade Number |
| 62            | 1       | 99350084054 | 3616302348633 | Lash Blast Clean Mascara 795 Pitch Black | Pitch Black                                   | 795          |
| 63            | 1       | 99350084052 | 3616302348619 | Lash Blast Clean Mascara 800 Very Black  | Very Black                                    | 800          |
| 64            | 1       | 99350057402 | 2270009777    | Lash Blast Volume 800 Very Black         | Very Black                                    | 800          |
| 65            | 1       | 99350057397 | 2270009778    | Lash Blast Volume 805 Black              | Black                                         | 805          |

| Spring - 2021 |         |             |            |                                                  | Width = 12.00 in; Depth = 9.00 in; Notch = 49 |              |
|---------------|---------|-------------|------------|--------------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                                      | Shade Name                                    | Shade Number |
| 66            | 1       | 99350057419 | 2270012704 | Lash Blast Fusion 860 Very Black                 | Very Black                                    | 860          |
| 67            | 1       | 99350057428 | 2270012705 | Lash Blast Fusion 865 Black                      | Black                                         | 865          |
| 68            | 1       | 99350057413 | 2270013188 | Lash Blast Fusion Water Resistant 885 Very Black | Very Black                                    | 885          |
| 69            | 1       | 99350057395 | 2270057641 | Clump Crusher Mascara 800 Very Black             | Very Black                                    | 800          |

| Spring - 2022 |         |             |            |                                             | Width = 12.00 in; Depth = 9.00 in; Notch = 40 |              |
|---------------|---------|-------------|------------|---------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                                 | Shade Name                                    | Shade Number |
| 70            | 1       | 99350039053 | 0810000991 | TruBlend Liquid Foundation M1 Natural Beige | Natural Beige                                 | M01          |
| 71            | 1       | 99350039052 | 0810000995 | TruBlend Liquid Foundation M2 Medium Light  | Medium Light                                  | M02          |
| 72            | 1       | 99350039047 | 0810000990 | TruBlend Liquid Foundation M3 Golden Beige  | Golden Beige                                  | M03          |
| 73            | 1       | 99350039050 | 0810000992 | TruBlend Liquid Foundation M4 Sand Beige    | Sand Beige                                    | M04          |
| 74            | 1       | 99350039054 | 0810000993 | TruBlend Liquid Foundation M6 Perfect Beige | Perfect Beige                                 | M06          |
| 75            | 1       | 99350039046 | 0810000997 | TruBlend Liquid Foundation M7 Soft Honey    | Soft Honey                                    | M07          |
| 76            | 1       | 99350039049 | 0810000994 | TruBlend Liquid Foundation D1 Creamy Beige  | Creamy Beige                                  | D01          |

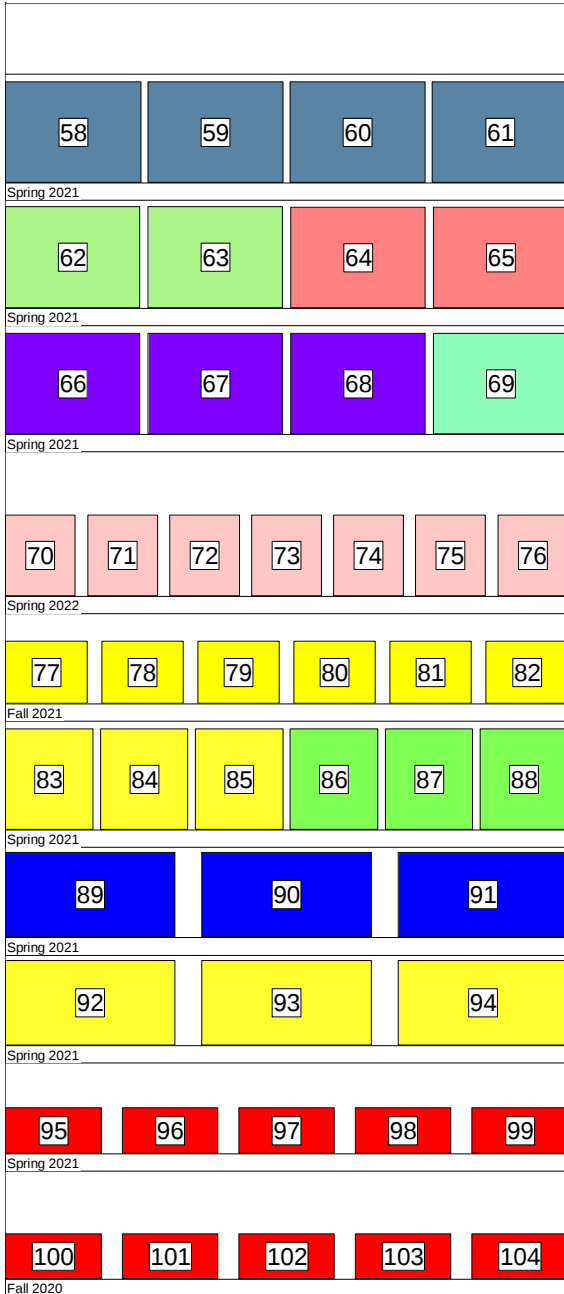
| Fall - 2021 |         |             |               |                                           | Width = 12.00 in; Depth = 9.00 in; Notch = 34 |              |
|-------------|---------|-------------|---------------|-------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID     | Facings | Product ID  | UPC           | Description                               | Shade Name                                    | Shade Number |
| 77          | 1       | 99350091622 | 3616302476770 | Clean Liquid Foundation 148 Perfect Beige | Perfect Beige                                 | 148          |
| 78          | 1       | 99350068833 | 0810000418    | Clean Liquid Foundation 150 Creamy Beige  | Creamy Beige                                  | 150          |
| 79          | 1       | 99350091621 | 3616302476763 | Clean Liquid Foundation 153 Sand Beige    | Sand Beige                                    | 153          |
| 80          | 1       | 99240001404 | 0810000420    | Clean Liquid Foundation 160 Classic Tan   | Classic Tan                                   | 160          |
| 81          | 1       | 99240001405 | 0810000421    | Clean Liquid Foundation 165 Tawny         | Tawny                                         | 165          |
| 82          | 1       | 99350091620 | 3616302476756 | Clean Liquid Foundation 170 Deep Golden   | Deep Golden                                   | 170          |

| Spring - 2021 |         |             |               |                                                    | Width = 12.00 in; Depth = 9.00 in; Notch = 27 |              |
|---------------|---------|-------------|---------------|----------------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC           | Description                                        | Shade Name                                    | Shade Number |
| 83            | 1       | 99350168200 | 3616304531026 | Clean Invisible Concealer 109 Golden Ivory N07/23  | Golden Ivory                                  | 109          |
| 84            | 1       | 99350168197 | 3616304530999 | Clean Invisible Concealer 140 Natural Beige N07/23 | Natural Beige                                 | 140          |
| 85            | 1       | 99350168194 | 3616304530968 | Clean Invisible Concealer 160 Classic Tan N07/23   | Classic Tan                                   | 160          |
| 86            | 1       | 99240001566 | 4620001195    | Clean Matte Concealer 110 Fair                     | Fair                                          | 110          |
| 87            | 1       | 99240001567 | 4620001193    | Clean Matte Concealer 120 Light                    | Light                                         | 120          |
| 88            | 1       | 99240001569 | 4620001200    | Clean Matte Concealer 220 Medium                   | Medium                                        | 220          |

| Spring - 2021 |         |             |            |                                             | Width = 12.00 in; Depth = 9.00 in; Notch = 21 |              |
|---------------|---------|-------------|------------|---------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                                 | Shade Name                                    | Shade Number |
| 89            | 1       | 99240000728 | 2270012286 | Clean Matte Pressed Powder 525 Buff Beige   | Buff Beige                                    | 525          |
| 90            | 1       | 99240000729 | 2270012287 | Clean Matte Pressed Powder 535 Medium Light | Medium Light                                  | 535          |
| 91            | 1       | 99240000730 | 2270012288 | Clean Matte Pressed Powder 545 Warm Beige   | Warm Beige                                    | 545          |

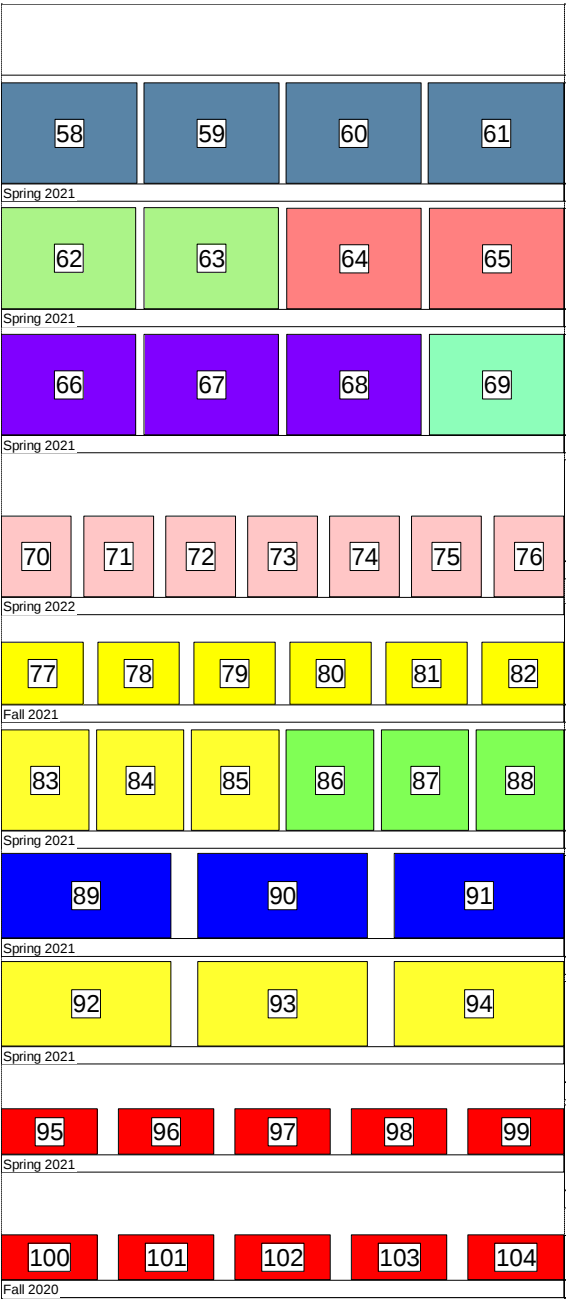
| Spring - 2021 |         |             |               |                                                        | Width = 12.00 in; Depth = 9.00 in; Notch = 15 |              |
|---------------|---------|-------------|---------------|--------------------------------------------------------|-----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC           | Description                                            | Shade Name                                    | Shade Number |
| 92            | 1       | 99350168186 | 3616304530883 | Clean Invisible Pressed Powder 133 Light Beige N07/23  | Light Beige                                   | 133          |
| 93            | 1       | 99350168192 | 3616304530944 | Clean Invisible Pressed Powder 150 Creamy Beige N07/23 | Creamy Beige                                  | 150          |
| 94            | 1       | 99350168189 | 3616304530913 | Clean Invisible Pressed Powder 165 Tawny N07/23        | Tawny                                         | 165          |

| Spring - 2021 |         |             |            |                                    | Width = 12.00 in; Depth = 9.00 in; Notch = 9 |              |
|---------------|---------|-------------|------------|------------------------------------|----------------------------------------------|--------------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                        | Shade Name                                   | Shade Number |
| 95            | 1       | 99240001128 | 2270006649 | Cheekers Blush 103 Natural Shimmer | Natural Shimmer                              | 103          |
| 96            | 1       | 99240001129 | 6197205351 | Cheekers Blush 105 Rose Silk       | Rose Silk                                    | 105          |



COVERGIRL

COVERGIRL CG MULT MCH WALL RENO WKFN 3X72 SP24 USA



POSITION REPORT

Wall Strategy & Logistics 9/13/2023

CG MULT MCH WALL RENO WKFN 3X72 SP24 USA  
Spring 2023 WAKEFERN

|    |   |             |            |                                 |              |     |
|----|---|-------------|------------|---------------------------------|--------------|-----|
| 97 | 1 | 99240001130 | 6197205352 | Cheekers Blush 110 Classic Pink | Classic Pink | 110 |
| 98 | 1 | 99240001132 | 6197205354 | Cheekers Blush 120 Soft Sable   | Soft Sable   | 120 |
| 99 | 1 | 99240001136 | 6197200060 | Cheekers Blush 145 Rock N Rose  | Rock N Rose  | 145 |

| Fall - 2020 |         |             |            |                                    | Width = 12.00 in; Depth = 9.00 in; Notch = 2 |              |
|-------------|---------|-------------|------------|------------------------------------|----------------------------------------------|--------------|
| Loc. ID     | Facings | Product ID  | UPC        | Description                        | Shade Name                                   | Shade Number |
| 100         | 1       | 99240001137 | 2270006651 | Cheekers Blush 148 Natural Rose    | Natural Rose                                 | 148          |
| 101         | 1       | 99240001139 | 2270006652 | Cheekers Blush 154 Deep Plum       | Deep Plum                                    | 154          |
| 102         | 1       | 99240001143 | 6197200011 | Cheekers Blush 180 Brick Rose      | Brick Rose                                   | 180          |
| 103         | 1       | 99240001144 | 6197200236 | Cheekers Blush 183 Natural Twinkle | Natural Twinkle                              | 183          |
| 104         | 1       | 99240001145 | 6197205374 | Cheekers Blush 185 True Plum       | True Plum                                    | 185          |

## COVERGIRL CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

## POSITION REPORT

Wall Strategy &amp; Logistics 9/13/2023

## CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

Spring 2023

WAKEFERN

| Spring - 2021 |         |             |               |                                                 | Width = 12.00 in; | Depth = 9.00 in; | Notch = 63 |
|---------------|---------|-------------|---------------|-------------------------------------------------|-------------------|------------------|------------|
| Loc. ID       | Facings | Product ID  | UPC           | Description                                     | Shade Name        | Shade Number     |            |
| 105           | 1       | 99240064264 | 3614228941617 | Exhibitionist Mascara Primer 775 Off-White      | Primer            | 775              |            |
| 106           | 1       | 99350088634 | 3614227997417 | Exhibitionist Mascara 800 Very Black            | Very Black        | 800              |            |
| 107           | 1       | 99350088635 | 3614227997424 | Exhibitionist Mascara 805 Black                 | Black             | 805              |            |
| 108           | 1       | 99240012995 | 3614227997448 | Exhibitionist Mascara Waterproof 825 Very Black | Very Black        | 825              |            |

| Spring - 2021 |         |             |            |                                              | Width = 12.00 in; | Depth = 9.00 in; | Notch = 56 |
|---------------|---------|-------------|------------|----------------------------------------------|-------------------|------------------|------------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                                  | Shade Name        | Shade Number     |            |
| 109           | 1       | 99350057401 | 2270009779 | Lash Blast Volume 810 Black Brown            | BlackBrown        | 810              |            |
| 110           | 1       | 99350057403 | 2270009774 | Lash Blast Volume Waterproof 825 Very Black  | Very Black        | 825              |            |
| 111           | 1       | 99350057398 | 2270009775 | Lash Blast Volume Waterproof 830 Black       | Black             | 830              |            |
| 112           | 1       | 99350057399 | 2270009776 | Lash Blast Volume Waterproof 835 Black Brown | BlackBrown        | 835              |            |

| Spring - 2021 |         |             |            |                                                 | Width = 12.00 in; | Depth = 9.00 in; | Notch = 49 |
|---------------|---------|-------------|------------|-------------------------------------------------|-------------------|------------------|------------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                                     | Shade Name        | Shade Number     |            |
| 113           | 1       | 99350057417 | 2270057642 | Clump Crusher Mascara 805 Black                 | Black             | 805              |            |
| 114           | 1       | 99350057409 | 2270057645 | Clump Crusher Mascara Waterproof 825 Very Black | Very Black        | 825              |            |
| 115           | 1       | 99350057416 | 2270057646 | Clump Crusher Mascara Waterproof 830 Black      | Black             | 830              |            |
| 116           | 1       | 99350057407 | 2270057737 | Clump Crusher Extensions 840 VeryBlack          | Very Black        | 840              |            |

| Spring - 2021 |         |             |            |                                                               | Width = 12.00 in; | Depth = 9.00 in; | Notch = 42 |
|---------------|---------|-------------|------------|---------------------------------------------------------------|-------------------|------------------|------------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                                                   | Shade Name        | Shade Number     |            |
| 117           | 1       | 99240000669 | 2270046975 | Professional Natural Mascara 100 Clear                        | Clear             | 100              |            |
| 118           | 1       | 99350088640 | 2270047021 | Professional 3-in-1 Curved Brush Mascara 200 Very Black       | Very Black        | 200              |            |
| 119           | 1       | 99350088670 | 2270047018 | Professional 3-in-1 Straight Brush Mascara 200 Very Black     | Very Black        | 200              |            |
| 120           | 1       | 99240000661 | 2270047016 | Professional 3-in-1 Straight Brush Mascara WTP 225 Very Black | Very Black        | 225              |            |
| 121           | 1       | 99350088648 | 2270046976 | Professional Remarkable Mascara 200 Very Black                | Very Black        | 200              |            |
| 122           | 1       | 99350088672 | 2270046992 | Professional Super Thick Lash Mascara 200 Very Black          | Very Black        | 200              |            |

| Fall - 2022 |         |             |               |                                               | Width = 12.00 in; | Depth = 9.00 in; | Notch = 34 |
|-------------|---------|-------------|---------------|-----------------------------------------------|-------------------|------------------|------------|
| Loc. ID     | Facings | Product ID  | UPC           | Description                                   | Shade Name        | Shade Number     |            |
| 123         | 1       | 99350106628 | 3616301259374 | Perfect Point Liquid Liner 200 Black Onyx     | Black Onyx        | 200              |            |
| 124         | 1       | 99350158668 | 2270063222    | Perfect Point Plus Eyeliner 200 Black Onyx    | Black Onyx        | 200              |            |
| 125         | 1       | 99350158669 | 2270063256    | Perfect Point Plus Eyeliner 205 Charcoal      | Charcoal          | 205              |            |
| 126         | 1       | 99350158667 | 2270063230    | Perfect Point Plus Eyeliner 210 Espresso      | Espresso          | 210              |            |
| 127         | 1       | 99350158670 | 3616304011603 | Perfect Point Plus Eyeliner 228 Toffee        | Toffee            | 228              |            |
| 128         | 1       | 99350158671 | 2270063248    | Perfect Point Plus Eyeliner 220 Midnight Blue | Midnight Blue     | 220              |            |

| Fall - 2020 |         |             |               |                                                       | Width = 12.00 in; | Depth = 9.00 in; | Notch = 27 |
|-------------|---------|-------------|---------------|-------------------------------------------------------|-------------------|------------------|------------|
| Loc. ID     | Facings | Product ID  | UPC           | Description                                           | Shade Name        | Shade Number     |            |
| 129         | 1       | 99350174740 | 3616304547478 | Perfect Point Plus Ink 275 Matte Jet Black N07/23     | Matte Jet Black   | 275              |            |
| 130         | 1       | 99350174738 | 3616304547454 | Perfect Point Plus Ink 280 Shimmering Brown N07/23    | Shimmering Brown  | 280              |            |
| 131         | 1       | 99350174739 | 3616304547461 | Perfect Point Plus Ink 285 Bronze Glow N07/23         | Bronze Glow       | 285              |            |
| 132         | 1       | 99350158672 | 4620004149    | Perfect Point Plus Eyeliner 200 Black Onyx Value Pack | Black Onyx        | 200              |            |
| 133         | 1       | 99240004496 | 4620004245    | Get In Line Liquid Eyeliner 330 Black Crystal         | Black Crystal     | 330              |            |

| Fall - 2020 |         |             |            |                                                           | Width = 12.00 in; | Depth = 9.00 in; | Notch = 20 |
|-------------|---------|-------------|------------|-----------------------------------------------------------|-------------------|------------------|------------|
| Loc. ID     | Facings | Product ID  | UPC        | Description                                               | Shade Name        | Shade Number     |            |
| 134         | 1       | 99240001257 | 2270006248 | Easy Breezy Brow Fill + Define Pencils 500 Midnight Black | Midnight Black    | 500              |            |
| 135         | 1       | 99350094164 | 2270010299 | Perfect Blend 100 Basic Black                             | Basic Black       | 100              |            |
| 136         | 1       | 99350094162 | 2270010306 | Perfect Blend 105 Charcoal                                | Charcoal          | 105              |            |
| 137         | 1       | 99350094163 | 2270010322 | Perfect Blend 110 Black Brown                             | Black Brown       | 110              |            |
| 138         | 1       | 99240004495 | 4620004244 | Get In Line Liquid Eyeliner 325 Black Vinyl               | Black Vinyl       | 325              |            |
| 139         | 1       | 99240004492 | 4620016597 | Get In Line Liquid Eyeliner 320 Major Matte Black         | Major Matte Black | 320              |            |

| Fall - 2020 |         |             |            |                                                            | Width = 12.00 in; | Depth = 9.00 in; | Notch = 13 |
|-------------|---------|-------------|------------|------------------------------------------------------------|-------------------|------------------|------------|
| Loc. ID     | Facings | Product ID  | UPC        | Description                                                | Shade Name        | Shade Number     |            |
| 140         | 1       | 99240001258 | 2270006256 | Easy Breezy Brow Fill + Define Pencils 505 Rich Brown      | Rich Brown        | 505              |            |
| 141         | 1       | 99240001259 | 2270006264 | Easy Breezy Brow Fill + Define Pencils 510 Soft Brown      | Soft Brown        | 510              |            |
| 142         | 1       | 99240001261 | 2270070574 | Easy Breezy Brow Fill + Define Pencils 520 Soft Blonde     | Soft Blonde       | 520              |            |
| 143         | 1       | 80304500    | 4620004160 | Easy Breezy Brow Micro-Fine + Define Pencil 705 Rich Brown | Rich Brown        | 705              |            |
| 144         | 1       | 80304825    | 4620004236 | Easy Breezy Brow Micro-Fine + Define Pencil 710 Soft Brown | Soft Brown        | 710              |            |

| Spring - 2021 |  |  |  |  | Width = 12.00 in; | Depth = 9.00 in; | Notch = 7 |
|---------------|--|--|--|--|-------------------|------------------|-----------|
|---------------|--|--|--|--|-------------------|------------------|-----------|

COVERGIRL

COVERGIRL CG MULT MCH WALL RENO WKFN 3X72 SP24 USA

|             |     |     |     |     |     |
|-------------|-----|-----|-----|-----|-----|
|             |     |     |     |     |     |
| 105         | 106 | 107 | 108 |     |     |
| Spring 2021 |     |     |     |     |     |
| 109         | 110 | 111 | 112 |     |     |
| Spring 2021 |     |     |     |     |     |
| 113         | 114 | 115 | 116 |     |     |
| Spring 2021 |     |     |     |     |     |
| 117         | 118 | 119 | 120 | 121 | 122 |
| Spring 2021 |     |     |     |     |     |
| 123         | 124 | 125 | 126 | 127 | 128 |
| Fall 2022   |     |     |     |     |     |
| 129         | 130 | 131 | 132 | 133 |     |
| Fall 2020   |     |     |     |     |     |
| 134         | 135 | 136 | 137 | 138 | 139 |
| Fall 2020   |     |     |     |     |     |
| 140         | 141 | 142 | 143 | 144 |     |
| Fall 2020   |     |     |     |     |     |
| 145         | 146 | 147 | 148 | 149 | 150 |
| Spring 2021 |     |     |     |     |     |
| 151         | 152 | 153 | 154 | 155 |     |
| Spring 2021 |     |     |     |     |     |

POSITION REPORT

Wall Strategy & Logistics 9/13/2023

|                                          |  |  |  |  |  |
|------------------------------------------|--|--|--|--|--|
| CG MULT MCH WALL RENO WKFN 3X72 SP24 USA |  |  |  |  |  |
| Spring 2023                              |  |  |  |  |  |
| WAKEFERN                                 |  |  |  |  |  |

| Loc. ID | Facings | Product ID  | UPC        | Description                                   | Shade Name      | Shade Number |
|---------|---------|-------------|------------|-----------------------------------------------|-----------------|--------------|
| 145     | 1       | 99240000174 | 2270005526 | Continuous Color Lipstick 015 Bronzed Peach   | Bronzed Peach   | 015          |
| 146     | 1       | 99240000175 | 2270005529 | Continuous Color Lipstick 030 It's Your Mauve | It's Your Mauve | 030          |
| 147     | 1       | 99240000176 | 2270057495 | Continuous Color Lipstick 035 Smokey Rose     | Smokey Rose     | 035          |
| 148     | 1       | 99240000178 | 2270005531 | Continuous Color Lipstick 415 Rose Quartz     | Rose Quartz     | 415          |
| 149     | 1       | 99240000184 | 2270057498 | Continuous Color Lipstick 540 Midnight Mauve  | Midnight Mauve  | 540          |
| 150     | 1       | 99240000187 | 2270057500 | Continuous Color Lipstick 770 Bronzed Glow    | Bronzed Glow    | 770          |

| Spring - 2021 |         |             |            |                                                | Width = 12.00 in; | Depth = 9.00 in; | Notch = 2 |
|---------------|---------|-------------|------------|------------------------------------------------|-------------------|------------------|-----------|
| Loc. ID       | Facings | Product ID  | UPC        | Description                                    | Shade Name        | Shade Number     |           |
| 151           | 1       | 99240001012 | 2270004792 | Eye Enhancers Shadows 1-Kit 600 Sterling Blue  | Sterling Blue     | 600              |           |
| 152           | 1       | 99240001016 | 2270004803 | Eye Enhancers Shadows 1-Kit 700 French Vanilla | French Vanilla    | 700              |           |
| 153           | 1       | 99240001017 | 2270004804 | Eye Enhancers Shadows 1-Kit 710 Champagne      | Champgne          | 710              |           |
| 154           | 1       | 99240001019 | 2270010436 | Eye Enhancers Shadows 1-Kit 740 Brown Smolder  | BrownSmolder      | 740              |           |
| 155           | 1       | 99240001021 | 2270004809 | Eye Enhancers Shadows 1-Kit 760 Tapestry Taupe | TpstryTaupe       | 760              |           |